

Message Text

UNCLASSIFIED

PAGE 01 LAGOS 10195 061548Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----115328 061835Z /43
R 061223Z SEP 77
FM AMEMBASSY LAGOS
TO USDOC WASHDC
INFO SECSTATE WASHDC 3544

UNCLAS LAGOS 10195

PASS KLINGLEHUT, BIC/OIM, RM 6009 FROM HARWOOD, DUSEX

E.O. 11652: N/A
TAGS: BEXP,NI
SUBJECT: MISSING MARKETING DATA FORMS AND/OR INADEQUATE
INFORMATION TO PREPARE FLYERS AND CATALOG PAGE

1. FOLLOWING FOURTEEN EXHIBITORS HAVE EITHER PROVIDED NO
MARKETING DATA FORMS OR INSUFFICIENT INFORMATION TO ENABLE US TO
PREPARE CATALOG PAGE COPY AND IN SOME CASES EVEN FLYER COPY.

A. ALLIS CHALMERS - NOTHING.

B. DANA CORPORATION - REQUIRE CATALOG NARRATIVE.

C. DOW - REQUIRE MARKETING DATA FORM PROVIDING OBJECTIVES AND
PERSONNEL AT EXHIBITION.

D. DUPONT - REQUIRE OBJECTIVES IN PARTICIPATING.

E. FORD MID-EAST AND AFRICA - REQUIRE MARKETING DATA FORM
PROVIDING PERSONNEL AT EXHIBITION, OBJECTIVES, ETC. ONLY NINE
LINES OF NARRATIVE PROVIDED. WILL NOT DO MUCH TO PROMOTE
COMPANY'S IMAGE OR PRODUCTS.

F. GENERAL ELECTRIC - FIVE LINE NARRATIVE INADEQUATE TO PROMOTE
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COMPANY'S PRODUCTS - ENTITLED TO 250-300 WORDS.

G. GENERAL MOTORS - REQUIRE MARKETING DATA FORM, CATALOG
PAGE COPY.

H. GRUMMAN - DID BIDDLE FIND MISSING MARKETING DATA FORM,
CATALOG PAGE COPY AND PHOTOS PROVIDED US BY KEVIN KELLY IN

MID-AUGUST?

I. HARRIS CORPORATION - NOTHING.

J. ITT - NOTHING.

K. MACK - NOTHING

L. NCR - MARKETING DATA FORM LISTS FOUR PRODUCTS - NO NARRATIVE.

M. PILLSBURY COMPANY - NOTHING.

N. UNITED TECHNOLOGIES CORPORATION - NOTHING.

PLEASE CONTACT AND REQUEST MISSING INFORMATION AND/OR FORMS
IMMEDIATELY.

2. CORRECT TITLE OF REVISED PARTICIPANTS LIST PREPARED AUGUST
26, IF INTENDED FOR DISTRIBUTION, SHOULD READ QUOTE U.S.
EXHIBITION AT FIRST LAGOS INTERNATIONAL TRADE FAIR UNQUOTE NOT
REPEAT NOT QUOTE U.S. EXHIBITION AT BUSINESS USA, LAGOS,
NIGERIA UNQUOTE.
WYMAN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 06-Sep-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LAGOS10195
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770322-0561
Format: TEL
From: LAGOS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770996/aaaadcpg.tel
Line Count: 84
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: bf1e784d-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 17-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1380230
Secure: OPEN
Status: NATIVE
Subject: MISSING MARKETING DATA FORMS AND/OR INADEQUATE INFORMATION TO PREPARE FLYERS AND CATALOG PAGE
TAGS: BEXP, NI
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/bf1e784d-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009